

Privacy information

Emotional Network cares about the protection of privacy and also the correct handling of personal data.

With this data protection information, we would therefore like to inform you about the nature, scope and purpose of the processing of personal data on <https://www.whyarewecreative.com>.

The terms used in this privacy notice, such as "processing" or "controller", correspond to the definitions in Article 4 of the General Data Protection Regulation ("GDPR"), which you can read, for example, on the website of the European Commission.

1. Person in charge

The responsible person in the sense of Art. 4 No. 7 EU General Data Protection Regulation (DSGVO) is

Emotional Network GmbH
Schmidtstrasse 12
60326 Frankfurt am Main

E-Mail: hvassist@emotionalnetwork.com

For more information about us, please refer to our imprint.

2. Data Protection Officer (DPO)

You can reach our data protection officer at

Address: c/o Emotional Network GmbH

E-Mail: hvassist@emotionalnetwork.com

3. General overview

3.1 Nature of the personal data processed

When you visit the Emotional Network site(s), your browser automatically transmits the following data:

- Your IP address

The temporary storage is necessary to enable delivery of the website to your computer and to ensure the functionality of the website. In addition, we collect the data to be able to trace and prevent unauthorized access to the web server and misuse of the web pages and to secure our information technology systems.

3.2 Possible categories of affected persons

- Visitors and users of the website

3.3 Individual or cumulative purposes of the processing and the intervening legal bases

- Provision of our online offers, maintenance and improvement of functions and contents (cf. Art. 6 para. (1) lit. b or lit. f or also lit. a DSGVO)
- Provision of contractual or pre-contractual services, service and customer care (cf. Art. 6 para. (1) lit. b DSGVO)
- Desired transmission of information and notifications (cf. Art. 6 para. (1) lit. a DSGVO)

3.4 Rights of the data subjects

- Right of access, Art. 15 DSGVO
- Right to rectification or erasure, Art. 16 and Art. 17 DSGVO
- Right to restriction of processing, Art. 18 DSGVO
- Right to object to processing, Art. 32 DSGVO
- Right to data portability Art. 20
- Right to complain to supervisory authorities Art. 77 GDPR
- Right to withdraw consent Art. 7 (3) DSGVO

4. Legal basis for the processing of personal data Daten

Insofar as we obtain the consent of the data subject for processing operations of personal data, Art. 6 para. 1 lit. a DSGVO serves as the legal basis.

When processing personal data that is necessary for the performance of a contract to which the data subject is a party, Art. 6 (1) lit. b DSGVO serves as the legal basis. This also applies to processing operations that are necessary for the performance of pre-contractual measures.

Insofar as processing of personal data is necessary for the fulfillment of a legal obligation that we have to fulfill, Art. 6 para.1 lit. c DSGVO serves as the legal basis.

In the event that vital interests of the data subject or another natural person make processing of personal data necessary, Art. 6 para.1 lit. d DSGVO serves as the legal basis.

If the processing is necessary to protect a legitimate interest of our company or a third party and the interests, fundamental rights and freedoms of the data subject do not override the first-mentioned interest, Art. 6 para.1 lit. f DSGVO serves as the legal basis for the processing.

As a user, you are the data subject and can object to the future use of your data. You can find more information under the item right of objection or revocation.

5. Contact

If you contact us in any way, the data you provide will be processed to the extent necessary to respond to your request. It will not be passed on to third parties.

In such cases, the processing is understood as the fulfillment of so-called contractual or pre-contractual relations (Art. 6 para. (1) lit. b DSGVO) or serves the legitimate interest of responding to your inquiry (Art. 6 para. (1) lit. f DSGVO).

As the requestor, you are the data subject and can object to the future use of your data. You can find more information under the point right of objection or revocation.

6. Integration of Vimeo videos

We also integrate videos from "Vimeo" on our website via a social plug-in of Vimeo, Inc., 555 West 18th Street, New York, New York 10011, USA (hereinafter referred to as: "Vimeo").

Through this, personal data is passed on to Vimeo. If you have a user account with Vimeo and are registered, Vimeo can assign the visit to your user account. Vimeo stores this data as usage profiles and uses it for the purposes of advertising, market research and/or designing its websites to meet user needs. Such an evaluation is carried out in particular (also for users who are not logged in) for the display of tailored advertising and to inform other users of the social network about your activities on our website.

You can read details on their use here: <https://vimeo.com/privacy>

You have the right to object to the creation of these user profiles. Please contact Vimeo directly for this purpose. Details can be found under B. II.

We use Vimeo to be able to display and offer you content and functions of the Vimeo social platform on our website and thereby improve our offer and the user experience and make it more interesting. This is also our legitimate interest in processing the above information. Thus, the legal basis is Art. 6 para. 1 p. 1 lit. f) DSGVO.

If you want to prevent data transfer, you cannot use the functions of Vimeo.

Regardless of this, we recommend that you regularly log out of your user account there after using a social network, as this allows you to avoid an assignment to your profile with the respective provider.

7. Right of objection or revocation

Any data subject may object at any time to future processing of data relating to him or her in accordance with Article 21 of the GDPR. The objection can be made in particular against the processing for purposes of direct marketing.

Every data subject also has the right to revoke consent once given in accordance with Art. 7 (3) DSGVO with effect for the future.

8. Deletion of the collected data

Data processed by us will be deleted or restricted in its processing in accordance with Articles 17 and 18 DSGVO. Unless we have expressly noted otherwise to you here, data stored by us will be deleted as soon as it is no longer required for its intended purpose and the deletion does not conflict with any statutory retention obligations or other legal requirements. If the data is not deleted because it is required for other and legally permissible purposes, its processing will be restricted. This means that the data is blocked and not processed for other purposes. This applies, for example, to data that must be retained for reasons of commercial or tax law.

9. Amendment and updating of the privacy notice

If necessary due to legal changes or also as soon as changes in the data processing carried out by us make this necessary, we will adapt this notice. Therefore, Emotional Network asks you to regularly inform yourself about the content. As soon as the changes require an act of cooperation on your part (e.g. consent) or other individual notification, we will of course inform you immediately.

(Status of this notice: January 2021)